



THE INVESTOR FORUM

## INVESTOR FORUM PUBLISHES PATHWAY TO LONG-TERM VALUE SURVEY RESULTS

(London, 15<sup>th</sup> December 2017)

The Investor Forum is pleased to publish the results of a survey undertaken in response to the recommendations of the BankingFutures Pathway to Long-Term Value project.

Four clear signals emerge from the survey of institutional investors:

- A strong signal that non-financial information is very important to understand long-term value
- An important challenge for Banks regarding the quality and consistency of that information
- A clear message that banks should reduce the emphasis on Quarterly reporting
- An appetite to focus communication through a 2 page summary of long-term value drivers

The full survey results can be accessed on our [website](#).

The Investor Forum's involvement in BankingFutures over the last three years, together with this survey, has provided a practical opportunity for banks, investors and other stakeholders to work together to explore how to enhance trust in banks and increase the focus on creating sustainable long-term value.

### **Andy Griffiths, Executive Director of the Investor Forum said:**

*"Our survey has identified clear evidence that investors believe non-financial measures provide crucial insights which can help assess how banks can create long-term value.*

*We encourage bank management teams to create a framework to communicate these key value drivers to enhance the dialogue, and focus, on long-term sustainable value creation rather than short-term trends in quarterly earnings."*

### **NOTES TO EDITORS:**

- The Investor Forum is an independent, not for profit organisation funded by a membership comprising 35 leading asset managers, insurance companies, pension funds, and endowments.
- The purpose of the Investor Forum is to position stewardship at the heart of investment decision making by facilitating dialogue, creating long term solutions and enhancing value.
- The Investor Forum was launched at the end of October 2014 and has been involved in numerous collective engagements, covering a wide range of issues from succession and governance to the direction and execution of strategy.
- The team currently comprises experienced investment professionals, with extensive experience in Board positions and portfolio manager, asset owner and governance roles.

For more information, see website:

[www.investorforum.org.uk](http://www.investorforum.org.uk)

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